

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Strategic Media Services
Attention: Accounts Payable
3299 K St NW Ste 200
Washington, DC 20007-4415

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
167856-1	10/28/12	October 2012	10/01/12 - 10/23/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Rachel Chason	Petry - Philadelp	National

Advertiser	Product	Estimate Number
Paulsen for Congress	E PAULSEN 4 CONGRESS	

Flight Dates	Order #	Alt Order #
10/17/12 - 10/23/12	167856	06859832

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	ZZZZ	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/18/12	10/21/12	M-F, Su 10-1035p	10-1035p	---T--S	:30	2	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---T--S 2 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 M Th 10/18/12 10:26 PM M-F, Su 10-1035p 10-1035p :30 EPTV101501DMMH \$1,350.00 NM									
1 M Su 10/21/12 10:23 PM M-F, Su 10-1035p 10-1035p :30 EPTV101501DMMH \$1,350.00 NM									
2	10/23/12	10/23/12	M-F, Su 10-1035p	10-1035p	-T-----	:30	1	\$1,350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M Tu 10/23/12 10:29 PM M-F, Su 10-1035p 10-1035p :30 EPTV101501DMMH \$1,350.00 NM									
3	10/17/12	10/19/12	M-F 6-7a News	6-7a	--WTF--	:30	3	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M W 10/17/12 6:39 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 EPTV101501DMMH \$550.00 NM									
2 M Th 10/18/12 6:42 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 EPTV101501DMMH \$550.00 NM									
3 M F 10/19/12 6:29 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 EPTV101501DMMH \$550.00 NM									
4	10/22/12	10/23/12	M-F 6-7a News	6-7a	MT-----	:30	2	\$550.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 MT----- 2 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 M M 10/22/12 6:57 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 EPTV101501DMMH \$550.00 NM									
2 M Tu 10/23/12 6:39 AM M-F 6-7a News spot simulcast on KSTP-TV and KSTC-TV 6-7a :30 EPTV101501DMMH \$550.00 NM									
5	10/17/12	10/19/12	M-F GMA	7-9a	--WTF--	:30	3	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --WTF-- 3 \$500.00									
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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7	10/17/12	10/19/12	M-F Midday News	11a-12p	-- WTF--	:30	3	\$250.00	NM																																																								
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9	10/19/12	10/19/12	430p News	430-5p	----F--	:30	1	\$400.00	NM																																																								
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
12	10/23/12	10/23/12	M-F 5-530p	5-530p	-T-----	:30	1	\$700.00	NM																																		
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Tu</td><td>10/23/12</td><td>5:23 PM</td><td>M-F 5-530p</td><td>5-530p</td><td>:30</td><td>EPTV101501DMMH</td><td>\$700.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Tu	10/23/12	5:23 PM	M-F 5-530p	5-530p	:30	EPTV101501DMMH	\$700.00	NM												
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	Tu	10/23/12	5:23 PM	M-F 5-530p	5-530p	:30	EPTV101501DMMH	\$700.00	NM																																	
13	10/19/12	10/19/12	M-F 6-630p	6-630p	----F--	:30	1	\$1,100.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>----F--</td><td>1</td><td>\$1,100.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>F</td><td>10/19/12</td><td>6:27 PM</td><td>M-F 6-630p</td><td>6-630p</td><td>:30</td><td>EPTV101501DMMH</td><td>\$1,100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	----F--	1	\$1,100.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	F	10/19/12	6:27 PM	M-F 6-630p	6-630p	:30	EPTV101501DMMH	\$1,100.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	----F--	1	\$1,100.00																																						
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1	M	F	10/19/12	6:27 PM	M-F 6-630p	6-630p	:30	EPTV101501DMMH	\$1,100.00	NM																																	
14	10/23/12	10/23/12	M-F 6-630p	6-630p	-T-----	:30	1	\$1,100.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	-T-----	1	\$1,100.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	Tu	10/23/12	6:29 PM	M-F 6-630p	6-630p	:30	EPTV101501DMMH	\$1,100.00	NM																																	
15	10/18/12	10/18/12	M-F 630-7p	630-7p	---T---	:30	1	\$1,050.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>---T---</td><td>1</td><td>\$1,050.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Th</td><td>10/18/12</td><td>6:38 PM</td><td>M-F 630-7p</td><td>630-7p</td><td>:30</td><td>EPTV101501DMMH</td><td>\$1,050.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	---T---	1	\$1,050.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Th	10/18/12	6:38 PM	M-F 630-7p	630-7p	:30	EPTV101501DMMH	\$1,050.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	---T---	1	\$1,050.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	Th	10/18/12	6:38 PM	M-F 630-7p	630-7p	:30	EPTV101501DMMH	\$1,050.00	NM																																	
16	10/22/12	10/22/12	M-F 630-7p	630-7p	M-----	:30	1	\$1,050.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/22/12	10/28/12	M-----	1	\$1,050.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	M	10/22/12	6:37 PM	M-F 630-7p	630-7p	:30	EPTV101501DMMH	\$1,050.00	NM																																	
17	10/20/12	10/20/12	Sat 6a News	6-7a	-----S-	:30	1	\$250.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$250.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Sa</td><td>10/20/12</td><td>6:23 AM</td><td>Sat 6a News</td><td>6-7a</td><td>:30</td><td>EPTV101501DMMH</td><td>\$250.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$250.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	10/20/12	6:23 AM	Sat 6a News	6-7a	:30	EPTV101501DMMH	\$250.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	-----S-	1	\$250.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	Sa	10/20/12	6:23 AM	Sat 6a News	6-7a	:30	EPTV101501DMMH	\$250.00	NM																																	
18	10/20/12	10/20/12	Sa GMA	7-8a	-----S-	:30	1	\$425.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$425.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Sa</td><td>10/20/12</td><td>7:41 AM</td><td>Sa GMA</td><td>7-8a</td><td>:30</td><td>EPTV101501DMMH</td><td>\$425.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$425.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	10/20/12	7:41 AM	Sa GMA	7-8a	:30	EPTV101501DMMH	\$425.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	-----S-	1	\$425.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	Sa	10/20/12	7:41 AM	Sa GMA	7-8a	:30	EPTV101501DMMH	\$425.00	NM																																	
19	10/20/12	10/20/12	Sat 8-9a News	8-9a	-----S-	:30	1	\$325.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S-</td><td>1</td><td>\$325.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Sa</td><td>10/20/12</td><td>8:29 AM</td><td>Sat 8-9a News</td><td>8-9a</td><td>:30</td><td>EPTV101501DMMH</td><td>\$325.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S-	1	\$325.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	10/20/12	8:29 AM	Sat 8-9a News	8-9a	:30	EPTV101501DMMH	\$325.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	-----S-	1	\$325.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	Sa	10/20/12	8:29 AM	Sat 8-9a News	8-9a	:30	EPTV101501DMMH	\$325.00	NM																																	
20	10/21/12	10/21/12	Sun 6-7a News	6-7a	-----S	:30	1	\$225.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/15/12</td><td>10/21/12</td><td>-----S</td><td>1</td><td>\$225.00</td></tr><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>M</td><td>Su</td><td>10/21/12</td><td>6:28 AM</td><td>Sun 6-7a News</td><td>6-7a</td><td>:30</td><td>EPTV101501DMMH</td><td>\$225.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/15/12	10/21/12	-----S	1	\$225.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	10/21/12	6:28 AM	Sun 6-7a News	6-7a	:30	EPTV101501DMMH	\$225.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	10/15/12	10/21/12	-----S	1	\$225.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	M	Su	10/21/12	6:28 AM	Sun 6-7a News	6-7a	:30	EPTV101501DMMH	\$225.00	NM																																	
21	10/21/12	10/21/12	Su GMA	7-8a	-----S	:30	1	\$550.00	NM																																		

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE



Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

<u>Invoice #</u> 167856-1	<u>Invoice Date</u> 10/28/12	<u>Invoice Month</u> October 2012	<u>Invoice Period</u> 10/01/12 - 10/23/12
<u>Advertiser</u> Paulsen for Congress		<u>Product</u> E PAULSEN 4 CONGRESS	<u>Estimate Number</u>

www.kstp.com

Spots/										
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	-----S	1	\$550.00					
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	
1 M	Su	10/21/12	7:46 AM	Su GMA	7-8a	:30	EPTV101501DMMH	\$550.00	NM	
22	10/21/12	10/21/12	Sun 8-9a	8-9a	-----S	:30	1	\$475.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	-----S	1	\$475.00					
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	
1 M	Su	10/21/12	8:24 AM	Sun 8-9a	8-9a	:30	EPTV101501DMMH	\$475.00	NM	
23	10/21/12	10/21/12	Su 530-6p News	530-6p	-----S	:30	1	\$450.00	NM	
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>					
	10/15/12	10/21/12	-----S	1	\$450.00					
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	
1 M	Su	10/21/12		Su 530-6p News	530-6p	:00		\$450.00	NM	
			Credited							
Total Spots							34			

Payment Terms 30 Days

<u>Gross Total</u>	\$20,700.00
<u>Agency Commission</u>	\$3,105.00
Net Amount Due	\$17,595.00